



## Backup Direct™ Professional PC backup



Trusted by 3 million people world wide

### Automatic PC/Laptop Backup, Reliable Recovery & Unbeatable Security

Backup Direct presents Professional PC backup - an online backup solution based on Iron Mountain's award-winning Connected software. It is the UK's undisputed number-one service for PC data backup and recovery.

Using automatic backup scheduling, Professional PC backup eliminates risk of PC or laptop data loss by backing up a computer's hard-drive and important data throughout the day.

Thousands of organisations and more than 3.5 million people worldwide already rely on Connected software to help manage their most current and vulnerable data with more than 3 petabytes of customer data under protection.

### Getting Started

Go to [www.backupdirect.net/pcpro](http://www.backupdirect.net/pcpro) to download a 14 day free trial. Afterwards, if you'd like to purchase the service, one of our representatives will contact and advise you on the best package to secure your business critical data.

### Professional PC backup packages:

Package Name	GB Included	Monthly Subscription
PC-10	10	£20
PC-UNMETERED	UNMETERED	£30

### Key Benefits

- Automated and hassle-free backups
- Highly secure off-site storage in tier-4 data centres
- Simple and fast data recovery
- No hardware to purchase or maintain
- Simple subscription fee with no hidden storage charges
- Free expert email, telephone and remote support

### Key Features

- In-built scheduler for automated daily backups
- Web-based 'MyRoam' facility for remote file recovery
- Optional 'Support Centre' access for monitoring multiple accounts
- Data encryption - 128-bit AES
- Keeps 10 backups versions of every file\*

### Optional Add-ons

- Data Protection managed data encryption

### Compatibility

- Microsoft Windows 98, XP, Vista, 7
- MacOS inc. Snow Leopard

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\*10 versions saved for 90 days and latest version saved indefinitely

## The benefits of Professional PC backup...

**Automatic scheduling** Provides a 'set it and forget it' function for automatic data protection. Data is protected as it's created, removing the hassle of manual backups and potential for human error. You'll never have to remember to backup again - giving you complete peace of mind.

**Rapid recovery** The technologies used in online backup drastically speed up the restoration of data after loss. Because the software only saves data that has changed at block level it means less structural data needs recovering after data loss. You can start streaming data back onto your computer over the internet in minutes.

**Web management** A Web-portal feature allows you to retrieve backed up files, anytime, anywhere, from a secure web browser. If a computer goes missing, you can simply logon to the secure portal and start recovering data onto a replacement machine. Central management also reduces backup maintenance time on multiple machines because an administrator can see and set policies for each individual device remotely.

**Compliant security** Using the highest level of digital security available, your data is stored in Backup Direct's dual tier-4, military grade data centres based in the UK and Belgium. When data is transferred over the internet and stored in the backend infrastructure, it is encrypted to 128-bit AES Standard and uses SSL transmission - ensuring data never resides on removable or unsecured devices.

**Single User Simplicity** Professional PC backup is ideal for business professionals or organisations with single or multiple PCs to protect. For single users, it provides an easy to manage system for protecting your data without having to worry about unsecure external tape or hard-drives. For organisations, the service is 100% scalable meaning more machines can be added to an existing account with complete ease.

**Subscription Service** Professional PC backup is delivered as a subscription service. It is hardware free for the end-user so costs of the service are reduced and it can be charged as a simple monthly fee.

### Data Protection

If you have a laptop containing particularly sensitive data, or data relating to third-parties, you can combine Professional PC backup with our laptop encryption solution, Data Protection. Data Protection is a comprehensive multi-layered approach to PC data security that allows users to automatically delete selected data on machines that are lost or stolen. To find out more about Data Protection ask a Backup Direct representative or visit [www.backupdirect.net](http://www.backupdirect.net).

## Backup Direct - The business-backup company™

Backup Direct is a specialist UK provider of online business-backup services. Combining the world's best IT security technologies with award-winning UK customer service and support, Backup Direct ensures your business is in safe hands.

## How a backup works...

- Install the backup software agent onto the computers needing protection.
- Set the backup policy for each computer, selecting specific file types and folders that need to be backed up.
- Select the backup scheduling for each machine i.e. how often and when you'd like the backups to take place.
- A backup will run
- Data being backed up will automatically be compressed and encrypted using 128-bit AES encryption levels.
- Using Secure Socket Layer (SSL) encryption, data is then transferred over the Internet to a tier-4 level data centre.
- The data is then mirrored to a second data centre in a separate location for failover capacity.

## How recovery works...

- When backed up data needs to be recovered, simply log onto your software application or MyRoam portal.
- From here, the multiple file versions of the backed up data on your account can be seen stored within the data vaults.
- Select the files you need to retrieve.
- In encrypted form, the backed up data is sent back over the Internet to your computer.
- Upon retrieval the data is unencrypted using installed encryption keys.
- Your data has been retrieved.

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