



## Backup Direct™ Professional PC backup



### Automatic PC/Laptop Backup, Reliable Recovery & Unbeatable Security

Backup Direct presents Professional PC backup. It's an online backup solution based on Iron Mountain's award-winning Connected technology, the UK's undisputed number-one service for automatic desktop and laptop data protection and recovery.

Professional PC backup virtually eliminates the risk of PC or laptop data loss, by automatically backing up a computer's important data as users go about their usual tasks.

Thousands of organisations and more than 3.5 million people worldwide already rely on Connected technology to help manage their most current and vulnerable data with more than 3 petabytes of customer data under protection.

### Getting Started

Go to [www.backupdirect.net/pcpro](http://www.backupdirect.net/pcpro) to download a 15 day free trial. Afterwards, if you'd like to purchase the service, one of our account managers will contact and advise you on the best package to secure your business critical data.

### Professional PC backup packages:

Package Name	GB Included	Monthly Subscription
PC-10	10	£20
PC-20	20	£30
PC-30	30	£40

### Key Benefits

- Automated and hassle-free backups
- Highly secure off-site storage in tier-4 data centres
- Simple and fast data recovery
- No hardware to purchase or maintain
- Simple subscription fee with no hidden storage charges
- Free expert email, telephone and remote support

### Key Features

- In-built scheduler for automated daily backups
- Web-based 'MyRoam' facility for remote file recovery
- Optional 'Support Centre' access for monitoring multiple accounts
- Data encryption - 128-bit AES
- Heal feature allows ability to 'roll back' files to previously working states
- Keeps 10 backup versions of every file\*

### Optional Add-ons

- DataDefence Managed Data Encryption

### Compatibility

- Microsoft Windows 98, XP, Vista
- MacOS

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\*10 versions saved for 90 days and latest version saved indefinitely

## The technology behind the technology...

The impressive features of Professional PC backup are made possible through leading-edge data reduction technologies.

**DeltaBlock®** This patented technology allows only changed data - at the block level - to be saved. When documents change, only the changes are backed up. This minimises bandwidth needed to perform an efficient backup time.

**EmailOptimizer™** A feature that enables fast and efficient backup of local Microsoft Outlook files. EmailOptimizer allows text and attachments to be identified individually within Outlook and applies patented data reduction technologies, to speed up backup performance.

**MyRoam®** A Web-portal feature that allows you to retrieve backed up files, anytime, anywhere, from a secure web browser. Allows users to access files with ease, even when outside the office.

## Secure Data Storage

Professional PC backup provides the highest levels of digital security available, storing backed up data in dual tier-4 data centres. Data is encrypted at the desktop, using government-level, 128-bit, Advanced Encryption Standard (AES). All desktop and laptop data is kept encrypted during transmission and in storage.

## Single User Simplicity

Professional PC backup from Backup Direct is ideal for organisations with only a small number of PCs or Laptops to protect. The service is also 100% scalable meaning more machines can be added to an existing account with ease. For single users, it provides an easy to manage system for protecting your data without having to worry about external tape or hard-drives, ensuring your data is always safe and available.

## Subscription Service

Professional PC solution from Backup Direct is delivered as a subscription service. Because it is hardware free for the end-user, costs of the service are reduced making it easily affordable, charged as a simple monthly fee on amount of data stored.

## DataDefence

Professional PC backup from Backup Direct can be used in conjunction with our Managed Data Encryption service, DataDefence - a comprehensive, multi-layered approach to PC data security.

## Backup Direct - The business-backup company™

Backup Direct is a specialist provider of online business-backup services to UK small-medium businesses. Services include online backup, managed security, and remote help desk and support.

Combining best-of-breed technologies with service-excellence, Backup Direct ensures your business is in safe hands.

## How a backup works...

- Install the backup software agent onto the computers needing protection.
- Set the backup policy for each computer, selecting specific file types and folders that need to be backed up.
- Select the backup scheduling for each machine i.e. how often and when you'd like the backups to take place.
- A backup will run
- Data being backed up will automatically be compressed and encrypted using 128-bit AES encryption levels.
- Using Secure Socket Layer (SSL) encryption, data is then transferred over the Internet to a tier-4 level data centre.
- The data is then mirrored to a second data centre in a separate location for failover capacity.

## How recovery works...

- When backed up data needs to be recovered, simply log onto your software application or MyRoam portal.
- From here, the multiple file versions of the backed up data on your account can be seen stored within the data vaults.
- Select the files you need to retrieve.
- In encrypted form, the backed up data is sent back over the Internet to your computer.
- Upon retrieval the data is unencrypted using installed encryption keys.
- Your data has been retrieved.

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