

online backup

from backupdirect™

The value of your data does not depend upon where it is stored

The risks are high

The risks are even higher when backups are not done

The costs are real

Lost time and lost opportunities mean lost business

Automatic Daily Backup

Transparent to the user, our robust, proven and simple software paints a detailed picture of the key documents and other information to be backed up. After an initial pass, the system automatically tracks all changes and additions to these documents - ensuring multiple copies are kept for maximum security.

Off-site Secure Storage

Having established a highly secure internet connection, the system takes care of backing up the encrypted data in a pair of high-grade off-site data centres providing protection from fire, flood, theft, internet attacks and virus.

Guaranteed Fast Recovery

Through a simple interface, whenever needed, for whatever reason and wherever you may be, you can recover a vital lost document instantly - or recover a whole PC with minimal downtime.

Backup Direct™ provides secure, simple and affordable online data backup to business.

From £10 per month, we will protect your business from the costly impact of sudden and unavoidable data loss.

Free 15 day trial
www.backupdirect.net
08701 417 437

What price data

As a business leader you value your business. And you value the data at its heart: client records, proposals, invoices, billing, production, mailing lists, presentations. Loss of data can disrupt business life and destroy business value. Be it human error resulting in loss of key documents, theft of a laptop with its sales data or complete system loss due to flood or virus attack. Imagine the impact. Imagine the down-time, disruption, lost sales, inefficiency.

Your two most important assets are your data & your time. Lose access to data and you've lost time. On average 20Mb of data takes 30 hours to build and is worth £50 000.

Risky business

According to the DTI, 70% of businesses that suffer a major data loss will be out of business within 18 months. And 80% of all business data is stored on simple personal computers. Laptops are easily dropped, lost or stolen and all hard disks fail (15% during warranty).

So backing up your data is important? Yet 99% of businesses do not do a daily backup and only 4% of laptops are ever backed up. Simply because it is hard, boring, non-core, messy, time-consuming and expensive.

Backup Storage Recovery

Backup Direct™ is the UK's leading supplier of online data backup services focused on the smaller business. Designed to overcome the ineffectiveness of traditional backup, we promise secure, simple and affordable business protection. We backup your files automatically and on a daily basis - you have nothing to do. Data is stored off-site in highly secure data centres. And in case of need, files can be recovered instantly

- as often as is required
- wherever required

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